



Attachment 1  
01-26-22 SEDU

# **President's Leadership Council**

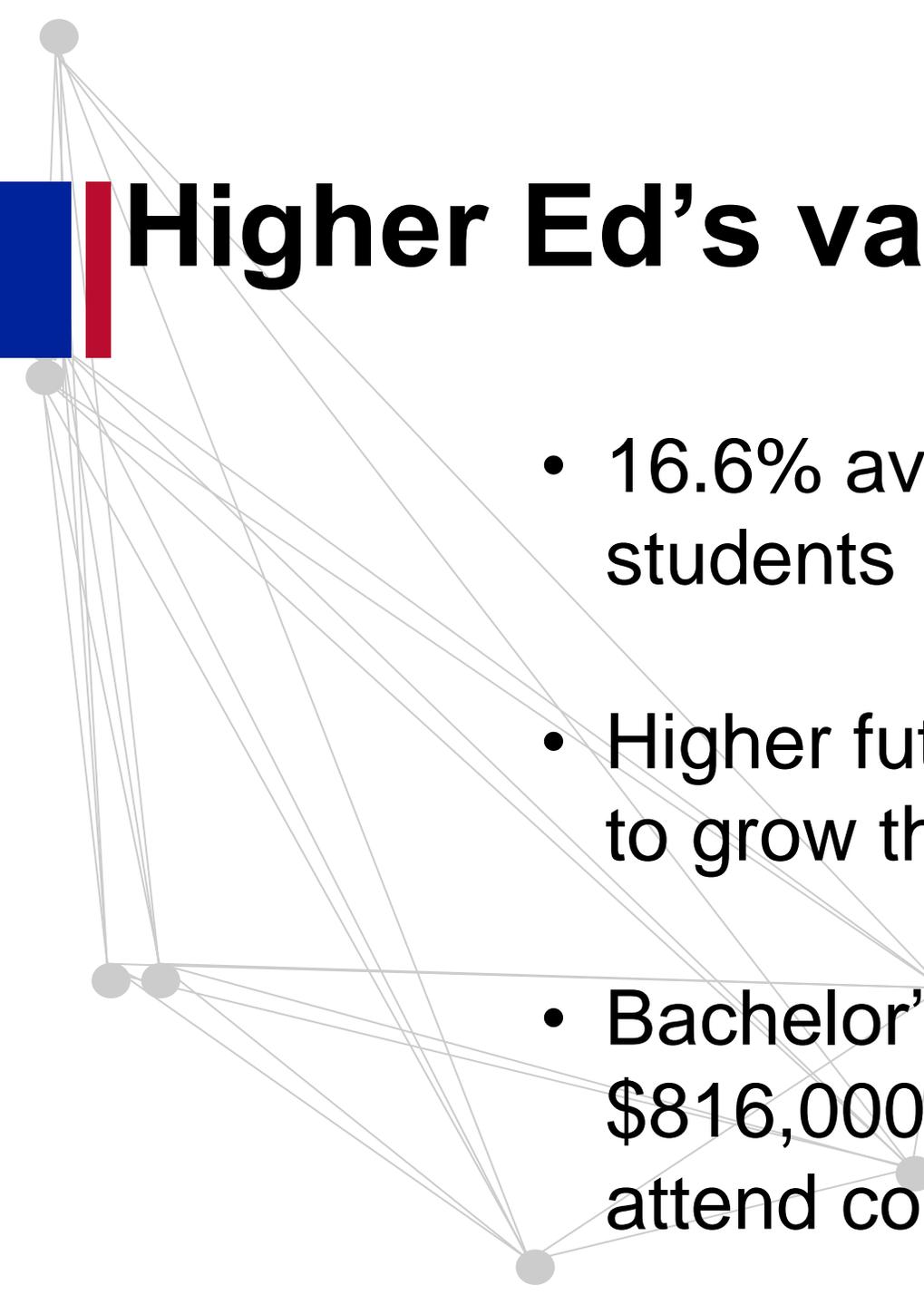
## ***Leading Idaho***

# Idaho Higher Education

## Working together to serve Idaho

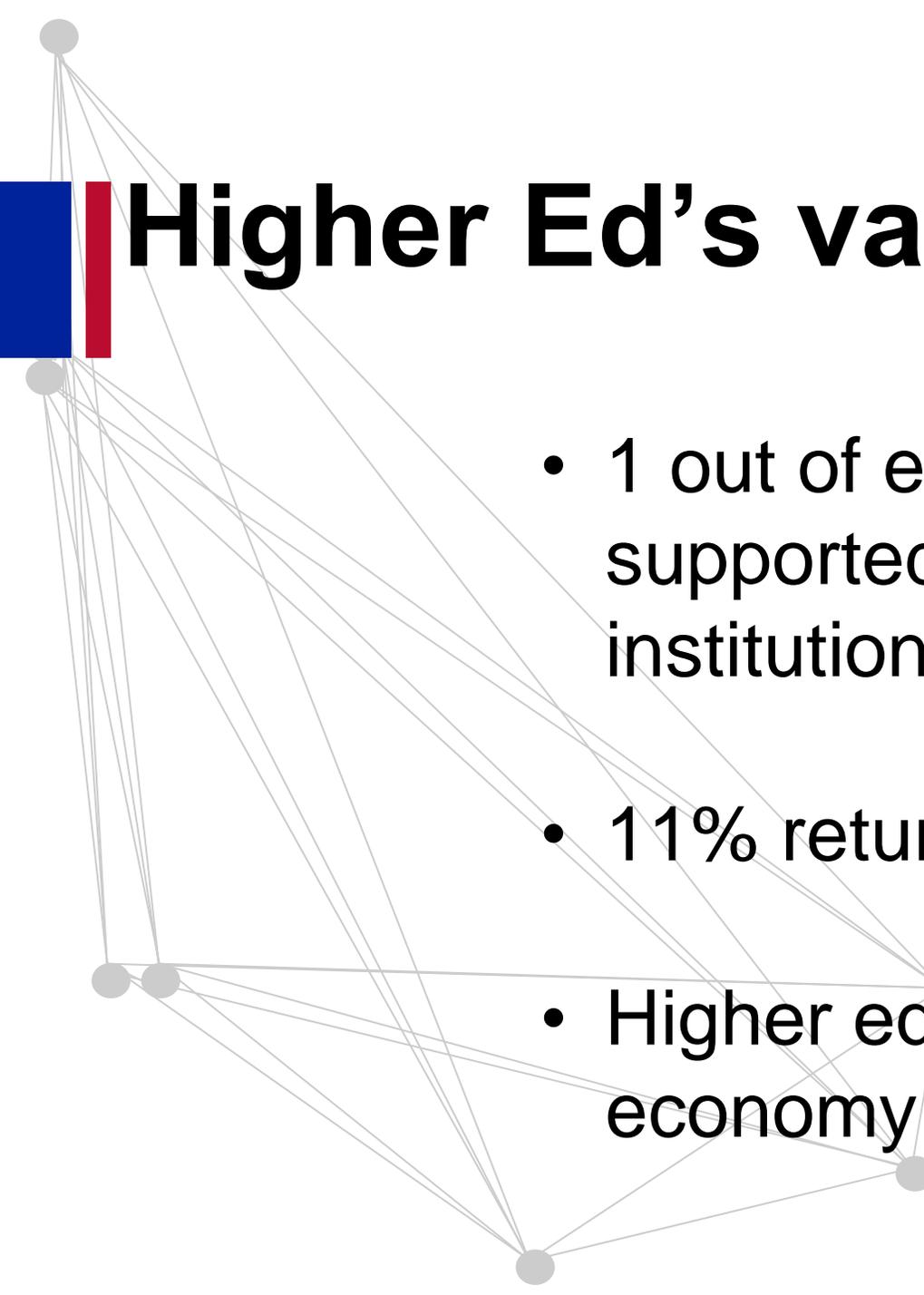
Identifying shared priorities that respond to the needs of our communities, the state and the region.





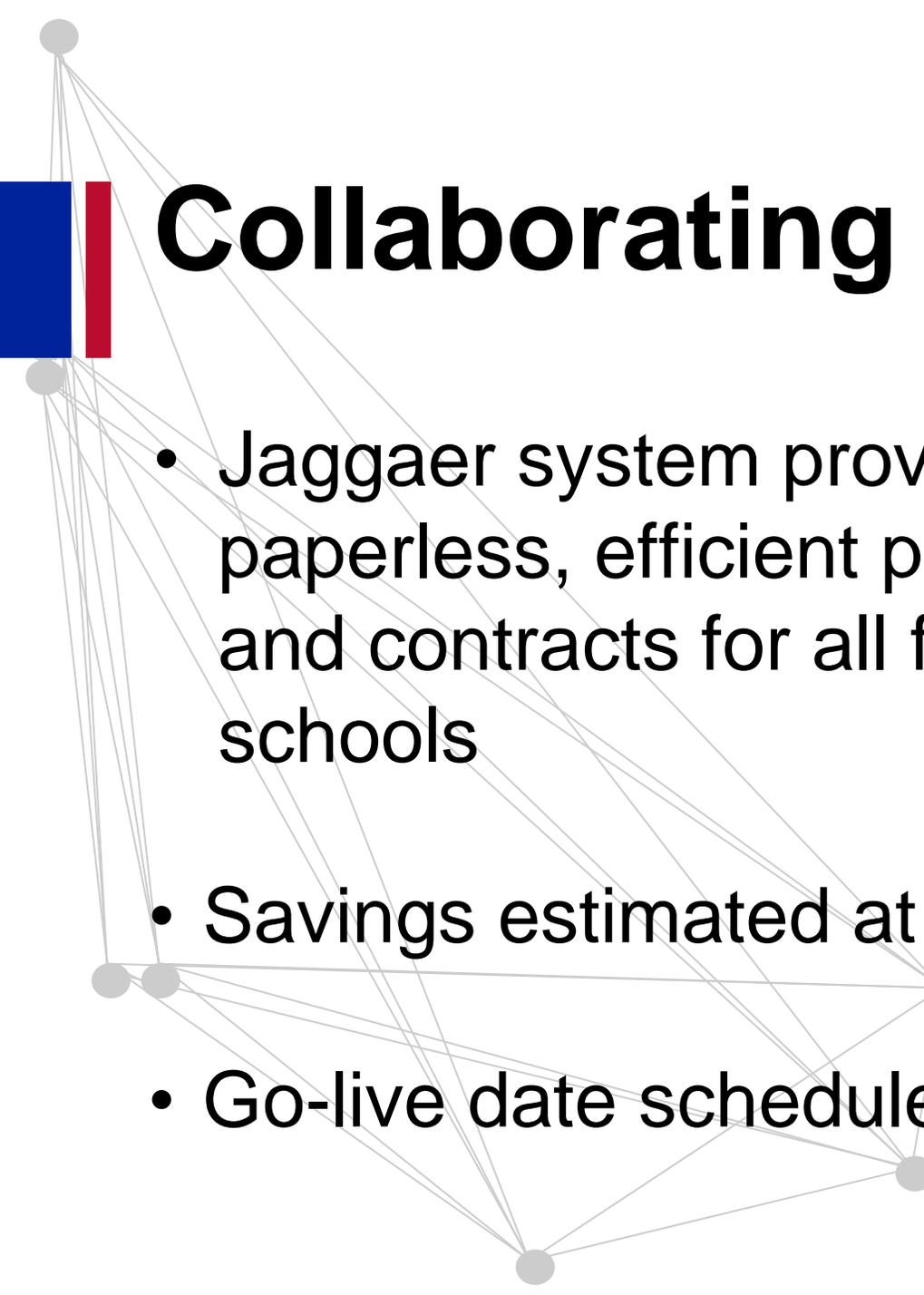
# Higher Ed's value for students

- 16.6% average annual return for students
- Higher future earnings that will continue to grow throughout their lives
- Bachelor's degree recipients earn \$816,000 more than those who do not attend college in lifetime earnings



# Higher Ed's value for Idaho

- 1 out of every 14 jobs in Idaho is supported by the activities of our institutions and our students
- 11% return on investment for taxpayers
- Higher ed added \$4.5 billion to Idaho's economy in 2019-20



# Collaborating to improve efficiency

- Jaggaer system provides paperless, efficient purchasing and contracts for all four 4-year schools
- Savings estimated at 10-20%
- Go-live date scheduled for October 2022

**JAGGAER**  
PROCUREMENT SIMPLIFIED

# Sharing our value



Comprehensive statewide marketing campaign aimed at boosting Idaho's go-on rate

# Serving Idaho's industry needs

## Cybersecurity Career Outlook

Career Outlook in Idaho for Bachelor's Degree (4 years) Programs:

### Information Security Analysts

Typical Salary: \$97,883  
Job Growth: Average

### Computer and Information Systems Managers

Typical Salary: \$109,731  
Job Growth: High

### Computer Network Architects

Typical Salary: \$114,650  
Job Growth: Average

### Computer Occupations, All Other

Typical Salary: \$74,166  
Job Growth: High

### Computer Systems Analysts

Typical Salary: \$98,446  
Job Growth: High

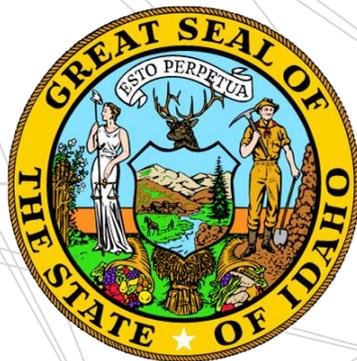
### Database Administrators

Typical Salary: \$83,332  
Job Growth: Average

### Network and Computer Systems Administrators

Typical Salary: \$79,956  
Job Growth: High

# In partnership With you, for all of Idaho





Idaho State  
University



**3.15%**

Increase in  
Student Enrollment



**Student Retention**

ISU Navigate  
Bengal Connect Program

**\$20 Million**  
Student Scholarship  
Campaign



**Strategic Plan**

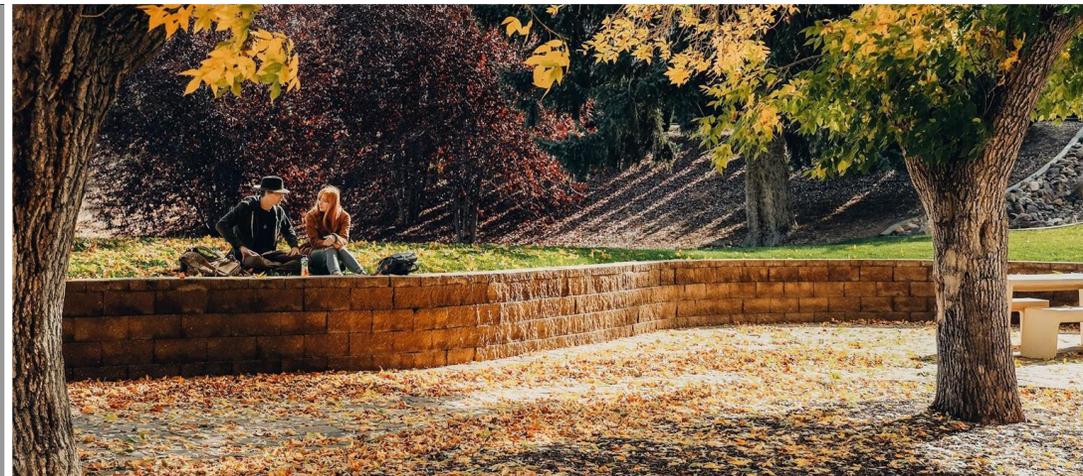
Career Readiness  
Relevant Research  
Health and Human Experience  
Student Centered

**Positive  
Workload  
Adjustment**



**10%**

Year-Over-Year Increase  
Research Grants



**ROAR**



Idaho State  
University

**ROAR**



Efficiency and Effectiveness



Focus on Relationships



Recruitment and Retention



Promote Identity and Culture





## **EDUCATIONAL ACCESS AND STUDENT SUCCESS**

- **Over 100,000 living graduates**
- **For every \$1 invested in Boise State, there is an \$8 return**
- **Serving Students from Across Idaho**
  - **Veteran Students**
  - **Rural Initiative**
  - **Bronco Gap Year**
  - **First-generation**

# IMPACT

nearly **5,000 students** received  
**6,162 degrees and certificates** in 2020–21



Serve more than  
**33,000**  
students annually

**55%**

increase in  
baccalaureate  
graduates  
since 2010

Boise State confers  
***more than half***  
of all bachelor's  
degrees from public  
institutions in Idaho



# INSTITUTE FOR ADVANCING AMERICAN VALUES

- Distinguished Lecture Series
  - Jason Riley, Wall Street Journal Columnist  
March 7, 2022
  - Danielle Allen, James Bryant Conant University Professor at Harvard University  
April 14, 2022
- Idaho Listens, April 12, 2022



# The Role We Play

*Investing in higher ed/LC State is investing in Idaho*

## Who We Serve – Idaho's small college experience

- GED to graduate certificates
- Idahoans (nearly 80%)
- Low income and first generation

## Where We Lead – Is where Idaho is in need

- Affordability (net price has decreased 19% in 10 years)
- Nursing (#1 Idaho, #5 national), Teacher Education, CTE
- Key initiatives: online learning, adult learners, dual credit

## Connecting College to Career & Learning to Earning

- 96% academic post-graduation placement rate
- 97% CTE post-graduation placement rate
- Majority of working LC State grads stay in Idaho



# The Storm We Face

National undergraduate enrollment has decreased **9%** during the pandemic.\*

## LC State Serves

- **Idahoans.** Idaho's go-on rate dropped from 45% to 38% in 2021\*\*
  - LC State's Idaho enrollment dropped 9% (288) from last fall
- **Low income and first generation.** These students are least likely to attend college and most impacted by:
  - Idaho's anti-higher education narrative ("Is college worth it?")
  - Competitive labor market ("I can make \$18 an hour right now.")
  - COVID-19 fatigue\*

## LC State Offers

- **Two-year programs.** Two-year enrollment is down 15% nationally\*
  - **CTE programs.** CTE enrollment plummets during labor shortages
    - Idaho's 2.8% unemployment rate is among best in the nation\*\*\*
- Idahoans are employed, but industry still needs skilled workers!**

## LC State Enrollment – Bucking the trend... but struggling

- F2020 FTE +.25%, **F2021 FTE -2.8%**, **S2022 (est. -3-4% / CTE est. -10%)**
- Need your support (CEC [fully fund], line items, etc.)

*Help LC State reach, teach, and produce the graduates Idaho needs*



# The Way We're Responding

**LC State continues to deliver results, focusing on Idaho's needs**

**NURSING:** CC to BSN and RN to BSN online capacity expansion (200+), CC partnerships and staffing placement (admissions/advising specialist and nursing faculty), F2F BSN capacity expansion (20%).

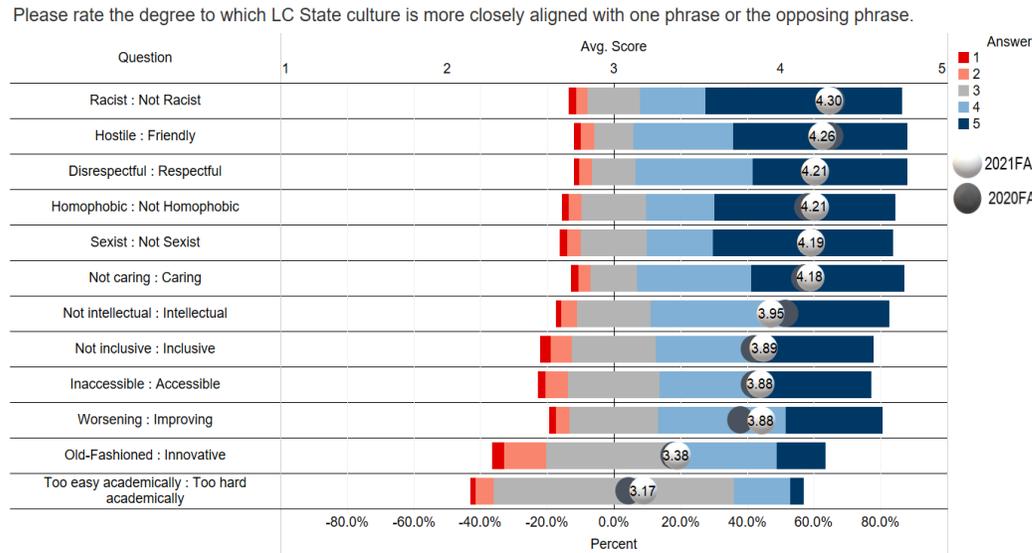
**CYBERSECURITY:** Two Secure Operating Centers (SOC) interface with sister institutions and INL. Cybersecurity Management bachelor's via Online Idaho, available NOW!

**ONLINE IDAHO:** First institution fully implemented within Online Idaho. Courses up and running NOW!

**CRT CONCERNS**

**OPT-OUT FEES**

**Thank you for your support and advocacy!**





**NO. 1**  
**BEST VALUE**  
*Public University in the West*  
– U.S. NEWS & WORLD REPORT



# SUCCESS

- I Budget:** Positive operational and cash flow in FY 21. Hybrid budget model implemented July '21
- I Enrollment:** Largest freshman class since 2016 (up 16% from 2020)
- I Research:** Research expenditures totaling more than \$120M.



# ***NUCLEAR ENERGY***

Partnering with Idaho National Laboratory and Idaho State University to advance engineering and energy solutions for our state



# ***CYBERSECURITY***

UI's Center for Secure and Dependable Systems will provide support for the U.S. Department of Defense's University Consortium for Cybersecurity, made up of 340 schools nationwide. This group will play a key role in protecting the country's critical systems from cyberattacks.